

Workshop Abstract Innovatory Practice Hanze University:

Workshop title:

It takes three to tango: the innovatory bond between Education, Research and the Professional Field of Social Work

- Name workshop leaders: Jelco Caro, Michèle Garnier & Suzanne Kuik
- Email(s) of each actor: j.e.caro@pl.hanze.nl; s.n.kuik@pl.hanze.nl; m.a.m.garnier@pl.hanze.nl
- Conference theme referred to: Innovative Practices
- Logistical support: Smartboard/beamer; Post-its (about 50 per person), Flip Over

Abstract

The main question of this workshop is:

How to connect both Education, Research and the Professional Field of Social Work into an innovative practice?

This workshop both informs and challenges attendees by means of Design Thinking¹ methods to discuss various answers to this question.

Firstly the workshop leaders will introduce themselves, their University, the topic at hand and the Design Thinking Method, which consists of the following steps through which the participants will be led: Bird-in-Hand, Divergence, Convergence & Pitching. Subsequently the participants will be “put to work” in small groups of three to four persons.

The second part of the workshop will be used to elaborate on the example of the Innovation Hub Groningen. How are education, research and the social work field connected in this Hub? The workshop leaders will also explain how the Hub is part of a broader network of innovation labs connected to the Hanze University. They will give insight in who their main partners are and in what ways these different partners all benefit from it.

Different means of illustration will be used to present a clear and complete picture. A short film will be shown in which students present their own experiences within the Hub. Also other kinds of visual material, statistics and experiences of the different parties involved will be shared.

¹ Design thinking refers to design-specific cognitive activities that designers apply during the process of designing. Design thinking is a methodology not exclusive for designers, that helps people understand and develop creative ways to solve a specific issue, generally business oriented.

The work shop will be concluded by a group discussion on the example of the Innovation Hub Groningen, as well as on the question whether the work shop participants are interested in and perhaps already can think of ways to collaborate in the Hub, and internationalize it: how can we all work together and strengthen our different innovatory practices.

Time table

Introduction	10 minutes
Bird-in-Hand	15 minutes
Diverge	10 minutes
Converge	10 minutes
Pitches	15 minutes
Groninger example	15 minutes
Discussion	15 minutes
Total	90 minutes